



**MASTER
BUILDERS**
ASSOCIATION OF
PIERCE COUNTY



2026 Sponsorship Guide



Dear Master Builders Pierce County Sponsors,

This past year has been a period of remarkable growth for the Master Builders Association of Pierce County (MBAPC), with membership increasing and events that champion each of our core pillars reaching new heights.

Each gathering, from the Housing Summit to the Elected Officials Reception, has embodied our commitment to fostering community, advocating for industry standards, and providing resources to our members. These events wouldn't be possible without the incredible support of our sponsors. Thanks to their partnership, our annual budget has thrived, allowing us to keep membership dues stable and accessible.

We are thrilled to introduce new sponsorship levels—Platinum, Gold, Silver, and Bronze—that help power our Core Events. These opportunities include support for signature gatherings like the Home Building Bus Tour, President's Gala, Membership Appreciation Day with the Tacoma Rainiers, and our popular Golf Classic. Each sponsorship level ensures that MBAPC can deliver impactful programming and elevate our presence in the community.

Without the dedication of industry leaders like you, the mission of the Master Builders would not be achievable. Your support not only expands the reach of our association but also amplifies our collective voice in the public sphere. Together, we are building a stronger, more resilient future for the industry and our communities.



Marketing Your Brand

Advertising with the Master Builders helps you reach your target audience and potential customers through our built and thriving platforms.

An advertising campaign can help you increase awareness to your brand and extend your customer reach.

4,500 MONTHLY
WEBSITE VISITORS



OVER 3,000 SOCIAL
MEDIA FOLLOWERS



OVER 45% OPEN
RATE FOR EMAILS





Newsletter

NEWSLETTER STATS

RATE

Average Open Rate
Average Click Rate
Total Contacts

45%
9%
4810 contacts

NEWSLETTER AD PLACEMENT (PER AD)	PRICING
Pricing for small banner at bottom	\$300
Pricing for small banner at top	\$400
Solo email advertisement	\$600



Website

BANNER AD- ALL PAGES
\$4,000

WEBSITE STATS

STATS

Average Home Page Views	4,500
Average time spent on home page	2 min 32 sec



Social Media

PER POST

\$100

FACEBOOK AND INSTAGRAM
Reach an audience of 3000 people
Engagement over 20%

Sponsorship Opportunities

Sponsor Benefits	Details	Bronze \$5,000	Silver \$10,000	Gold \$15,000	Platinum \$25,000
Social Media Post	Post across Facebook, Instagram and LinkedIn	1 Social Media Post	2 Social Media Posts	Quarterly Social Media post	Monthly Social Media Post
Ad in the Dimensions	Full Bleed ad an issue of Dimensions Magazine	One 1/4 Page Ad	Two 1/4 Page Ads	One 1/2 Page Ad	One Full Page ad per issue
Spotlight in Email Newsletter	Company Spotlight in Email Newsletter	1	1	3	6
Website Ad		Listed on Sponsorship Page	Listed on Sponsorship Page	Listed as Premier Partner	Banner Ad on Bottom of All pages
Advertisement on all MBAPC Events		✓	✓	✓	✓
Member Profile on Blog				✓	✓
Event Entry	Free ticket entry at the event listed	1 admission to both GMMS 4 Tickets to Membership Appreciation	1 Green Tee Sponsor at Golf 1 Admission to both GMMs 6 tickets to Membership Appreciation	1 golf team 4 tickets to Pres Gala 2 Admission to both GMMs 8 tickets to Membership Appreciation	2 golf teams 1 table of 8 at Pres Gala 2 Admissions to both GMMs 10 tickets to Membership Appreciation

2026 Golf Classic

Save the date for July 16, 2026 for our golf classic

Sponsor Benefits	Raffle Sponsor \$1500	Breakfast Sponsor \$1,500	Lunch Sponsor \$1,500	Registration Sponsor \$1,000	Hospitality Cart \$1,000
Recognition on our website, social media, printed and digital marketing prior to event					
Company name and logo on rule flyer					
Company logo on drink tickets + 1 beverage cart					
Company logo on each raffle ticket					
Help run registration for golfers					
Ability to visit all sponsors and golfers					
Logo on breakfast or lunch area					

2025 Golf Classic cont.

Sponsor Benefits	Tee Sponsor \$500	Keg Tee Sponsor \$1,000	Putting Green Sponsor \$500	Driving Range Sponsor \$500
Recognition on our website, social media, printed and digital marketing prior to event				
Company name and logo on rule flyer				
Company logo on tee signage				
Keg of beer or cider of choice on your tee				

ADDITIONAL GOLF CART

Golf is the place to be! Even if you are not able to golf, come out and join in on the fun! Get an extra cart while supplies last to drive around, meet members and vendors.



\$350



Beer with a Builder

Sponsor Benefits	Beverage Sponsor \$1,500	Registration Sponsor \$750	Appetizer Sponsor \$750
Recognition on our website, social media, printed and digital marketing prior to event			
Company logo on beer glasses			
Sign at Registration Table			
Ability to set up table for SWAG			
Sign at Appetizer Table			
Ability to set up a table near registration			

- Save the Dates:
- March 17, 2026
 - May 28, 2026
 - September 24, 2026
 - November 19, 2026

General Membership Meeting- February

Save the date for our October General Membership Meeting- February 12, 2026

Sponsor Benefits	Beverage Sponsor \$1,000	Appetizer Sponsor \$500
Recognition on our website, social media, printed and digital marketing prior to event		
Complimentary ticket to event	2	1
Company logo on bar top or food table		

General Membership Meeting- October

Save the date for our October General Membership Meeting- October 15, 2026

Sponsor Benefits	Presenting Sponsor \$5,000	Beverage Sponsor \$1,000	Appetizer Sponsor \$500	Centerpiece Sponsor \$750
Recognition on our website, social media, printed and digital marketing prior to event				
Complimentary ticket to event	8	3	1	2
Company Name and logo on tables at venue				
Company logo on bar top or food table				
Opportunity to speak for 3-5 minutes				



Membership Appreciation Day

This event is fun for the whole family! Open to all members and their family, Member Appreciation Day will take place at an exciting Rainier's baseball game. With private party deck inside Cheney Stadium, this event has great access to game viewing (if you're a baseball fan) but also sectioned away from the crowd. 250 members and their families attend this awesome event yearly!

Sponsor Benefits	First Pitch Sponsor \$3,000	Beverage Sponsor \$1,000	BBQ Sponsor \$1,000	Kids Zone Sponsor \$1,000
Recognition on our website, social media, printed and digital marketing prior to event				
Logo on food tables or in kids zone				
Throw first pitch (includes video board and keepsake video)				
Company logo displayed on bar top				



Membership Morning Mixer

Join us as we welcome all new members from the past three years for a warm, energizing breakfast and connection time. This is your chance to meet fellow members, build relationships, and learn more about how to get the most out of your membership. Let's come together to support our growing community through networking, shared stories, and a delicious start to the day. Don't miss out on this exciting new tradition!

Sponsor Benefits	Presenting Sponsor \$4,000	Food Sponsor \$1,500	Beverage Sponsor \$1,000	Table Sponsor \$500
Recognition on our website, social media, printed and digital marketing prior to event				
Logo on food tables				
Logo on beverage station				
Table at networking hour				

BE THE SPIKE PARTY SPONSOR

Be the EXCLUSIVE Spike Party Sponsor and help us celebrate the lifeblood of our organization, recruiters.

\$6,000



Networking Open House

Start your morning with coffee, pastries, and great company at our Master Builders Pierce office! This casual open house is the perfect spot to connect with members, meet our staff, and build relationships with local subcontractors. Come by, grab a cup, and grow your network!

Sponsor Benefits	Coffee Sponsor \$500	Breakfast Sponsor \$500
Recognition on our website, social media, printed and digital marketing prior to event		
Logo on the sleeves and cups for the coffee stand		
Logo on the breakfast table		



President's Gala and Awards Celebration

This is the most anticipated event of the year! We will be saying "farewell" to our current President of the association while we welcome the newly elected President for 2027. We also use this event to raise funds for local scholarships that are awarded to students pursuing a future in the housing industry. As a formal, themed event, this is a chance to associate your company in an outstanding spotlight.

Sponsor Benefits	Awards \$2,000	Registration \$1,000	Centerpiece \$1,000	Beverage \$1,000	Dessert Dash \$1,000	Appetizer \$1,000	Photography \$1,000
Recognition on our website, social media, printed and digital marketing prior to event							
Company Name and logo on tables							
Company Name and logo on bar top and drink tickets							
Opportunity to speak and introduce dessert dash							
Company logo on Cocktail napkins							
Company logo on all photos shared post event							
Company logo on dessert tables							

Tour of Homes- It's Back!

This public event showcases stunning homes and remodeling projects from local builders and remodelers, giving the community an inside look at the best in design and craftsmanship. Attendees will walk through featured projects, gather inspiration, and connect directly with industry professionals.

It's also your chance to put your brand in front of both our general membership and the public—don't miss this unique opportunity to be part of one of our most anticipated events of the year!

Sponsor Benefits	Presenting Sponsor \$8,000	Supporting Sponsor \$4,000	Ticket Distribution \$1,500	Vehicle Sponsor \$1,500	Passport Sponsor \$1,000	Photography Sponsor \$1,000	Entry/ House Fee \$1,500
Recognition on our website, social media, printed and digital marketing prior to event							
Complimentary Tickets to Event	10	6	4	4	2	2	4
Able to distribute marketing materials at event and builders' locations							
Vehicle at each Tour home							
Feature on MBAPC blog and newsletter							
Logo printed on passport and ticket vouchers							
Home featured on the 2026 tour							

MASTER BUILDER



COUNCILS

EMERGING PROFESSIONALS,
PROFESSIONAL WOMEN IN BUILDING AND
REMODELORS COUNCILS

Emerging Professionals Council- Annual Sponsors

Sponsor Benefits	Innovator Sponsor \$3,000	Connector Sponsor \$1,500	Rising Sponsor \$800
Recognition on our website, social media, printed and digital marketing prior to event			
Admission to events	4	2	1
Opportunity to speak at all events for 2-3 minutes			
Display Table at all events			
Member Profile on Master Builder Blog			



Emerging Professionals Council- Trivia Night

Sponsor Benefits	Presenting Sponsor \$1,000	Food Sponsor \$1,000	Photography Sponsor \$750	Awards Sponsor \$500
Recognition on our website, social media, printed and digital marketing prior to event				
Event marketed as EPC Trivia Presented by...				
Admission to event	4	2	1	1
Opportunity to speak 3-5 min				
Opportunity to present awards				
Company logo on cocktail napkins				
Company logo on drink tickets				
Company logo on all photos posted from event				

Emerging Professionals Council- Bowling

Sponsor Benefits	Presenting Sponsor \$1,000	Food Sponsor \$1,000	Photography Sponsor \$750	Awards Sponsor \$500	Bowling Lane Sponsor \$100
Recognition on our website, social media, printed and digital marketing prior to event					
Event marketed as EPC Bowling Presented by...					
Admission to event	4	2	1	1	0
Opportunity to speak 3-5 min					
Opportunity to present awards					
Company logo on cocktail napkins					
Company logo on drink tickets					
Company logo on all photos posted from event					
Company announced as Lane Sponsor/Logo on lane					

Emerging Professionals Council- Mini Golf

Sponsor Benefits	Presenting Sponsor \$1,000	Food Sponsor \$1,000	Photography Sponsor \$750	Awards Sponsor \$500	Hole Sponsor \$100
Recognition on our website, social media, printed and digital marketing prior to event					
Event marketed as EPC Mini Golf Presented by...					
Admission to event	4	2	1	1	0
Opportunity to speak 3-5 min					
Opportunity to present awards					
Company logo on cocktail napkins					
Company logo on drink tickets					
Company logo on all photos posted from event					
Company announced as hole Sponsor/Logo on hole					

Emerging Professionals Council- Let's Talk Shop

Sponsor Benefits	Presenting Sponsor \$1,000	Food Sponsor \$1,000	Photography Sponsor \$750
Recognition on our website, social media, printed and digital marketing prior to event			
Event marketed as EPC Tools for School Drive Presented by...			
Admission to event	4	2	1
Opportunity to speak 3-5 min			
Company logo on drink tickets			
Company logo on all photos posted from event			



Sponsorship Opportunities

Professional Women in Building Annual Sponsorships are exclusive to PWB events only

Sponsor Benefits	Bronze \$1,000	Tabletop \$1,500	Silver \$2,000	Gold \$4,000	Platinum \$5,000
Podium presentation at every PWB Event					✓
60 sec Professional video shown at all PWB events					✓
30 sec Professional Video shown at all PWB events					✓
Host Concrete Connection Happy Hour			✓	✓	✓
Event Tickets		1 per event	2 per event	3 per event	5 per event
Display table at every PWB event	✓	✓	✓	✓	✓
Logo on Banner, table tops, slide show	✓	✓	✓	✓	✓
Logo on PWB website, calendar, social media	✓	✓	✓	✓	✓
Social media posts on PWB social pages	✓	✓	✓	✓	✓

Professional Women in Building- Trade Show

Sponsor Benefits	Presenting Sponsor \$8,000	Keynote Sponsor \$5,000	Platinum Sponsor \$2,500	Gold Sponsor \$2,000	Silver Sponsor \$1,500	Bronze Sponsor \$1,250
Table at tradeshow	✓					
Logo on food stations						
Speak at event for up to 3 min	✓					
Logo on all marketing prior to event	✓					

Trade Show Booth Opportunities

Sponsor Benefits	PWB Member \$750	MBAPC Member \$1,000	Non-Member \$2,000
Table at tradeshow	✓	✓	✓
On Map at event	✓	✓	✓



Professional Women in Building- Icons Panel

Sponsor Benefits	Presenting Sponsor \$3,000	Food Sponsor \$2,000	Beverage Sponsor \$1,200	Photography Sponsor \$1,000
Logo on food stations		✓		
Logo on bar/coffee tops			✓	
Speak at event for up to 3 min	✓			
Have company logo on all photos posted from event				✓
Logo on all marketing prior to event	✓	✓	✓	✓

Professional Women in Building- Tehaleh Tour

Sponsor Benefits	Presenting Sponsor \$2,500	Table Sponsor \$100	Beverage Sponsor \$1,500	Photography Sponsor \$1,000
Logo on food stations		✓		
Logo on bar/coffee tops			✓	
Speak at event for up to 3 min	✓			
Have company logo on all photos posted from event				✓
Logo on all marketing prior to event	✓	✓	✓	✓

Remodeling Excellence Awards

The Remodeling Excellence Awards (REX) celebrate the work of our valued building industry suppliers and remodelers. This event is an energetic evening reception, dinner, drinks and awards presentation.

Sponsor Benefits	Presenting Sponsor \$4,000	Awards Sponsor \$2,500	Beverage Sponsor \$1,500	Appetizer Sponsor \$1,500	Centerpiece Sponsor \$500
Recognition on our website, social media, printed and digital marketing prior to event					
Event marketed as REX" presented by...					
Admission to event	8 Tickets	4 Tickets	2 tickets	2 tickets	2 tickets
Opportunity to speak 3-5 min					
Opportunity to present awards					
Company logo on guest tables					
Company logo on cocktail napkins					
Company logo on drink tickets					
Available	1	1	3	1	1

Remodeling Excellence Awards cont.

Sponsor Benefits	Photography Sponsor \$750	Dessert Sponsor \$1,000	Printing Sponsor \$1,000
Recognition on our website, social media, printed and digital marketing prior to event			
Company logo on story board			
Logo on dessert tables			
Company logo on all photos from event			
Admission to the Event	2 Tickets	2 Tickets	2 Tickets
Available	1	1	1

REMODELORS COUNCIL ANNUAL SPONSORSHIP

As the annual sponsor for Remodelors Council events, you gain exclusive exposure and engagement opportunities throughout the year. This sponsorship includes a 3-minute speaking slot at each of the six Remodelors Council meetings, allowing you to directly connect with industry leaders and members. Your brand will also be prominently featured on the event banner at all Remodelors Council events, ensuring high visibility and continuous recognition in the remodeling community. This sponsorship is an excellent way to reinforce your commitment to the industry and build lasting connections.

\$2,000



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